

# Pay Per Keyword

## What is "Pay Per Keyword"?

'Pay Per Keyword' is an exciting, risk free method of obtaining front page Google Rankings for any website.

## How does it work?

1. Decide on some keywords you wish to rank on the front page of Google for (eg: Web Design Bournemouth)
2. Zeno will give you an exact (one-off) price and timescale to achieve the result.
3. If happy: we begin work and send you an "Initial Ranking Report" (to show your current standings in Google).
4. We update you with a new ranking report every 2 weeks so you can clearly track progress.
5. After some time, see your website on the front page of Google!
6. If we do not achieve the result in the agreed time, you will get a 100% money-back guarantee!

## How long does it take?

Some positive results will be seen within 4-6 weeks of beginning.

We will give you an estimated time scale and a final cut-off date. You will be on the front page before this cut-off date. If not: your money back.

## What happens once the keyword reaches the front page?

We have great value maintenance packages that can keep the ranking where it is and improve it. Contact us to find out more.

## How much does it cost?

Prices start from just £195, and run into the thousands, depending how on valuable and competitive the keyword is. Our team can quote you instantly over the phone or through E-mail.

## Who are Zeno?

We are an international online marketing company, servicing hundreds of clients throughout the world. We are headquartered in the UK and employ some of the smartest consultants in the field, allowing us to generate unrivalled results for our clients.

## How to get started?

Simply get in contact!



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